



Honorary Consulate of Bosnia Herzegovina Zurich, Switzerland
Dr. Rustem Simitovic, Honorary Consul

To former participants and all interested of “Mini Economic Forum Bosnia Herzegovina”

Zurich, 19. January 2015

Ref: Transfer of Forum responsibility from “Honorary Consulate of Bosnia Herzegovina” to “Matica Bosnia Herzegovina”

Dear Ladies and Gentlemen

In my capacity as Honorary Consul of Bosnia Herzegovina, I set up the Mini Economic Forum in 2011, with the aim of increasing economic links between Bosnia and other countries, in particular Switzerland. Since then, it has been held four times and has attracted worldwide representatives from business, industry, public sector, politics, media and diplomacy. Although the results have been modest, it has provided a useful platform for networking and has cemented a number of strong business relationships.

With much regret, I have decided, at almost 77 years of age that it is time for me to step down from the organisation of the Forum. Going forward, it should be led by a younger and more energetic generation. I have therefore passed the ownership of the Mini Economic Forum to Matica Bosnia Herzegovina.

Conceptually the process and themes of the forum remain the same, but more emphasis will be given in the future to generating concrete projects in Bosnia.

For the running of the Forum, Matica has named **Mr Taner Alicehic** as head. He is backed up by Matica representatives and his organisational decisions are subject to Matica Board approval so that the Forum is a united effort. At the beginning, I shall act as advisor, contributing to ensure a smooth transition. Mr Alicehic is an experienced Bosnian entrepreneur, with Swiss residence who successfully conducts business in both CH and BH.

Matica BH is a cultural institution founded in 1993 with its international centre in Zurich. Its main role is the preservation, restoration and rebuilding of the cultural-historical inheritance of BH. It also creates a bridge linking Bosnians living abroad with their homeland and helps them in their integration and assimilation in their new countries of domicile. With its large networking and know-how potential, Matica also provides help for Bosnia and Bosnians in improving their economic situations. Matica BH was registered in ‘Handelsregister Zurich’ (Nr.6.000.000.104) on 15.04.1993.

My hope is that this change and the new leadership will ensure the successful further functioning of the Forum. My wish, and my request, is that you will continue to give your greatly appreciated support to this worthwhile event.

Yours sincerely

Dr. Rustem Simitovic

Honorary Consul of BH, Zurich, CH